

Coulee Dream Wedding EXPO

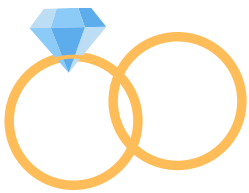
CDWE '21 RESULTS

Guest Demographics



75.45%

of pre-registered Guests **attended** the Expo in person.



56.6%

of **attending** Guests were either a bride or groom.



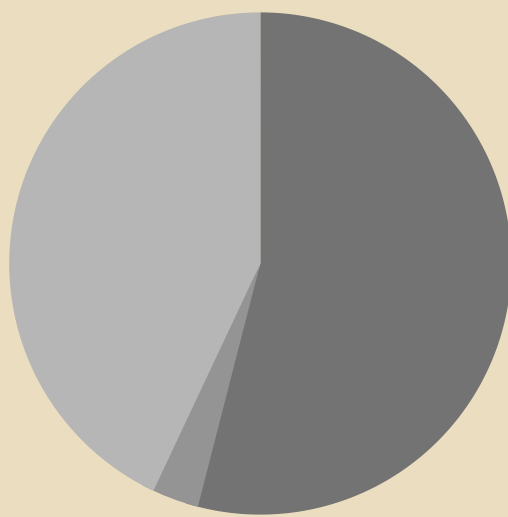
87.3%

of brides and grooms who attended have their **venue** set.

ATTENDING BRIDES AND GROOMS WEDDING YEAR:

ALL who reported TBD wedding dates, have towns and/or venues chosen already.

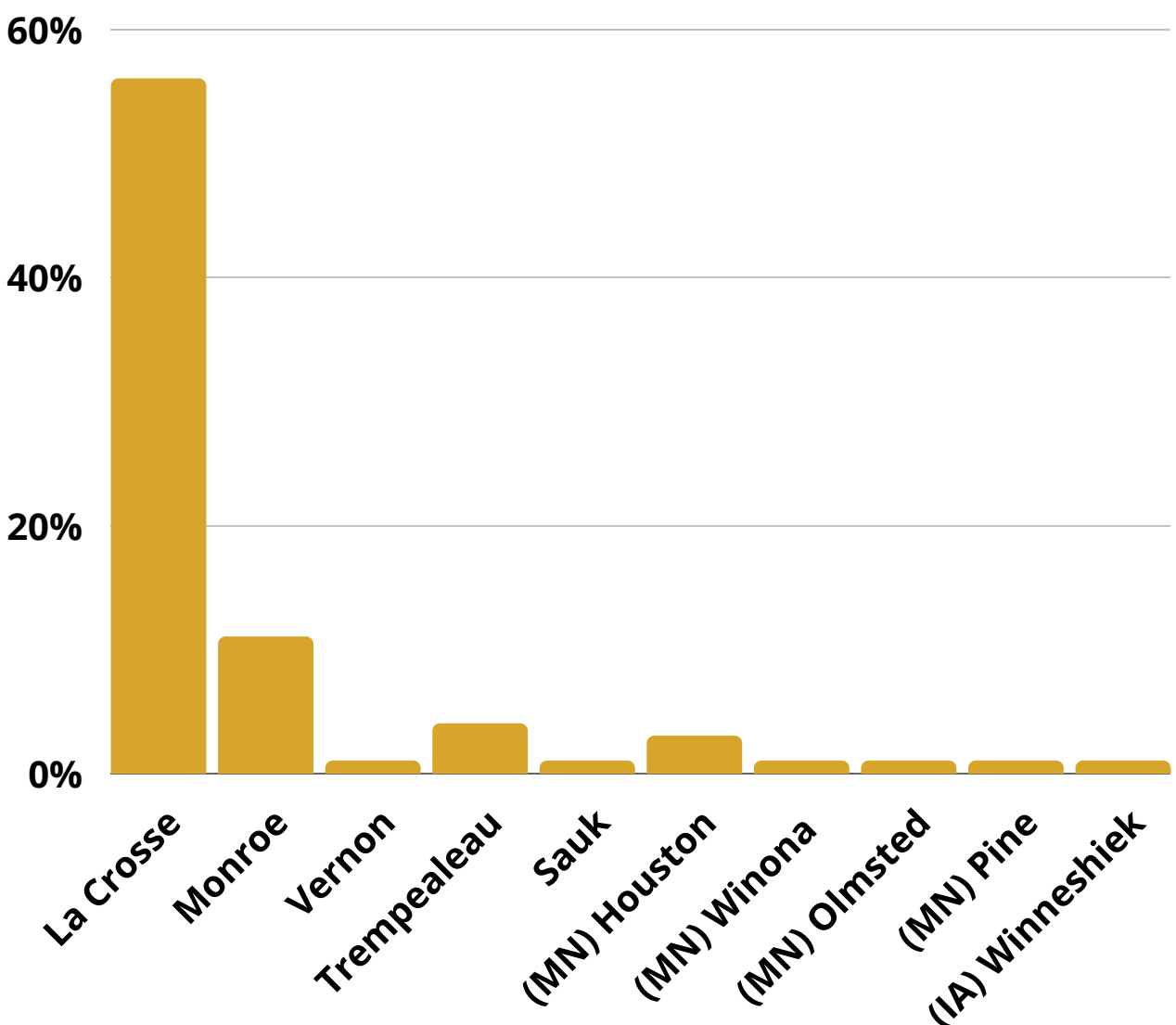
2023
43%



2022
54%

TBD
3%

ATTENDING BRIDES AND GROOMS WEDDING LOCATION BY COUNTY:



Coulee Dream **Wedding** **EXPO**

CDWE '21 RESULTS

Guest Feedback



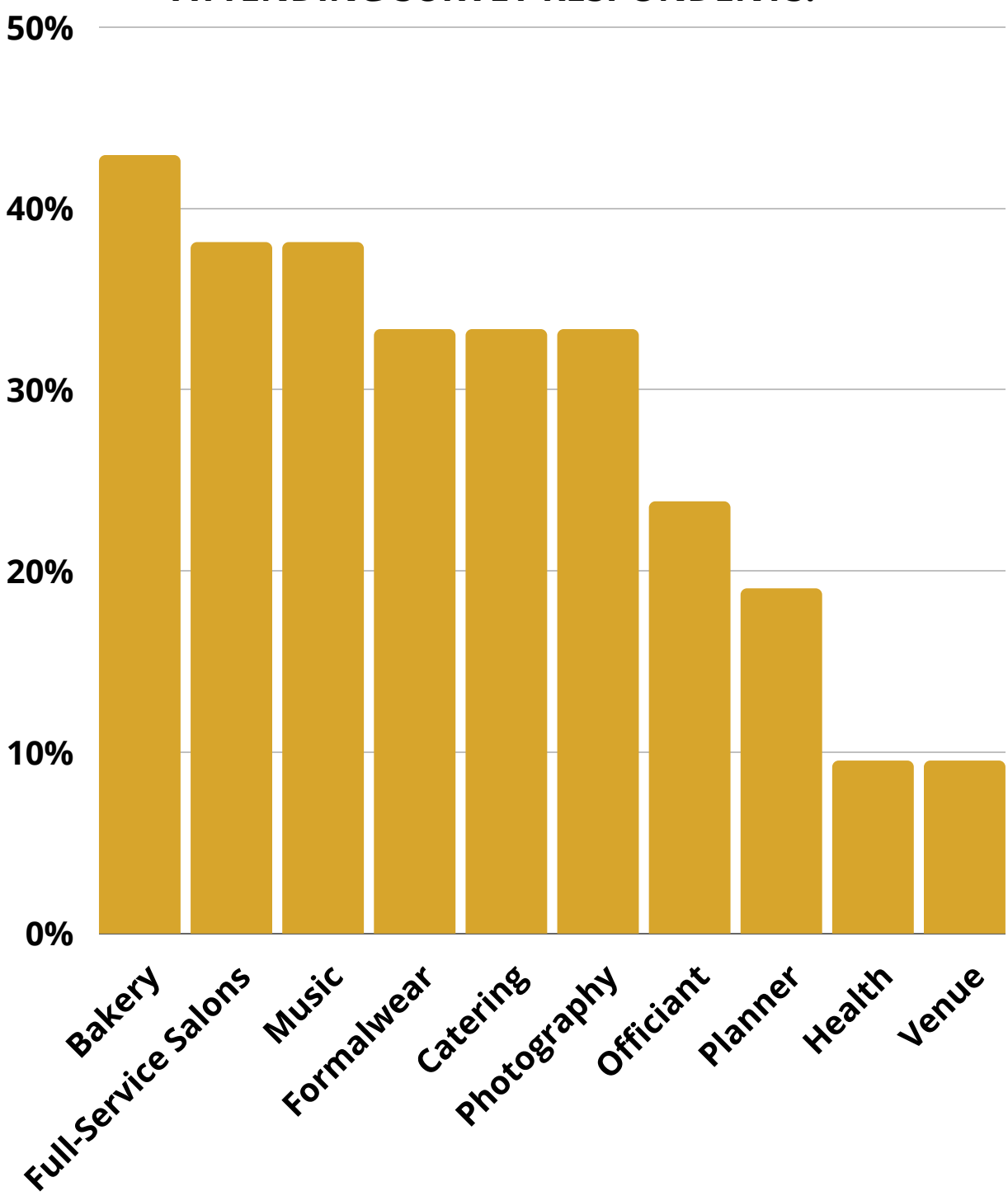
"I loved that I got to talk to each vendor on a personal level."

- '21 CDWE Groom

"The variety of vendors was great and watching the fashion show gave me such good ideas!"

- '21 CDWE Bride

MOST-SOUGHT VENDOR CATEGORIES AMONG ATTENDING SURVEY RESPONDENTS:



WHAT SHOULD WE ADD NEXT YEAR?

